

MONTH TO MONTH CAMPAIGN ACTIVITIES

Month 1	Link Building
<i>Onsite Tasks</i>	<ul style="list-style-type: none">● Competition Research● Keyword Research And Selection● Keyword Mapping Sheet● Url Optimization
<i>Offsite Tasks</i>	<ul style="list-style-type: none">● Link Building- 30-40 Links● Weekly Reporting
<i>Expectation</i>	No Improvement In Keyword Rankings
Month 2	Link Building Continued
<i>Onsite Tasks</i>	<ul style="list-style-type: none">● Meta Tags Creation & Implementation● Content Optimisation● New Landing Page Creation● Schema Markup Implementation
<i>Offsite Tasks</i>	<ul style="list-style-type: none">● Link Building● Weekly Reporting
<i>Expectation</i>	10% Keywords Will Start Ranking
Month 3	Link Building + Onsite Attention
<i>Onsite Tasks</i>	<ul style="list-style-type: none">● Mobile Optimization● Site Speed Optimization● Conversion Rate Optimization
<i>Offsite Tasks</i>	<ul style="list-style-type: none">● Link Building● Weekly Reporting
<i>Expectation</i>	Keywords Will Start Ranking

Month 4	Link Building + Analytics + Conversion Rate Optimization
Onsite Tasks	<ul style="list-style-type: none"> ● Google Analytics Goal Setup ● Resolving Google Search Console Errors ● Hotjar Implementation
Offsite Tasks	<ul style="list-style-type: none"> ● Link Building ● Weekly Reporting
Expectation	At Least 30% Keywords Will Start Ranking

Month 5	Link Building + Google My Business + Audit
Onsite Tasks	<ul style="list-style-type: none"> ● 1st Campaign Performance Analysis ● Add/Replace Keywords Based On Performance ● Optimize Blog For Internal Linking ● Google My Business Optimization
Offsite Tasks	<ul style="list-style-type: none"> ● Link Building ● Weekly Reporting
Expectation	70% Keywords Will Start Ranking

Month 6	Link Building + SEMRUSH Audit
Onsite Tasks	<ul style="list-style-type: none"> ● Semrush Audit And Web Fixes
Offsite Tasks	<ul style="list-style-type: none"> ● Link Building ● Weekly Reporting
Expectation	100% Keywords Will Start Ranking

Month 7	Link Building + Moz Audit
Onsite Tasks	<ul style="list-style-type: none"> ● Moz Audit And Web Fixes
Offsite Tasks	<ul style="list-style-type: none"> ● Link Building ● Weekly Reporting
Expectation	10% Of Keywords In Top 10

Month 8	Link Building And Ahrefs Audit
Onsite Tasks	<ul style="list-style-type: none"> ● Ahrefs Audit And Web Fixes
Offsite Tasks	<ul style="list-style-type: none"> ● Link Building ● Weekly Reporting
Expectation	20% Of Keywords Should Be In Top 10

Month 9	General Link Building + Free Reporting
<i>Offsite Tasks</i>	<ul style="list-style-type: none"> ● Link Building ● Competitor Links ● Weekly Reporting
<i>Expectation</i>	At Least 30% Keywords In Top 10 And At Least 3 Keywords In Top 3

Month 10	General Link Building + Free Reporting
<i>Offsite Tasks</i>	<ul style="list-style-type: none"> ● Link Building ● Competitor Links ● Weekly Reporting
<i>Expectation</i>	At Least 40% Keywords In Top 10 + At Least 5 Key Words In Top 3

Month 11	General Link Building + Free Reporting
<i>Offsite Tasks</i>	<ul style="list-style-type: none"> ● Link Building - 40 Links ● Competitor Links - 5 Links ● Weekly Reporting
<i>Expectation</i>	At Least 50% Of Keywords In Top 10 + At Least 10 Keywords In Top 3

Month 12	General Link Building + Free Reporting
<i>Offsite Tasks</i>	<ul style="list-style-type: none"> ● Link Building - 40 Links ● Competitor Links - 5 Links ● Weekly Reporting
<i>Expectation</i>	At Least 60% Keywords In Top 10 + At Least 15 Keywords In Top 3

Our Requirement:

Please work with us to optimize your website's pages. Without a good website and intentional content that expresses your business well, all of our efforts will go in vain.